

# **Educating and Empowering the Next Generation of Nevada's Leaders**

## ***A Report on National Education for Women's (NEW) Leadership Nevada 2009***



### **NEW Leadership Nevada Class of 2009**

“NEW Leadership Nevada provides a forum to inspire civic participation in young women and to nurture the next generation of leaders.”

- NEW Leadership Nevada Graduate



## **Table of Contents**

---

About the Women's Research Institute of Nevada

About the Center for American Women and Politics

Preface

The Case for NEW Leadership Nevada

The Program: NEW Leadership Nevada in Action

Bridging the Gap: NEW Leadership Nevada and the Community

Next Steps for NEW Leadership Nevada

Supporting NEW Leadership Nevada

Sources and Links

Appendices

Appendix I: NEW Leadership Nevada Participant Demographics

Appendix II: NEW Leadership Nevada 2009 Program Agenda

Appendix III: NEW Leadership Nevada Student Application and Recommendation Forms

Appendix IV: NEW Leadership Nevada Community Partners

Appendix V: NEW Leadership Nevada Advisory Council 2009

## **About the Women's Research Institute of Nevada**

The Women's Research Institute of Nevada (WRIN), established in 1999, is a statewide research institute located at the University of Nevada, Las Vegas. WRIN's mission is improving the lives of women in our state through research and education. WRIN serves as an umbrella organization dedicated to interdisciplinary research and educational efforts focused on women and gender. In addition to NEW Leadership Nevada, WRIN has undertaken several projects, including the ongoing Status of Women and Girls in the Nevada (through a partnership with the Institute of Women's Policy and Research and the University of Nevada, Reno), the Las Vegas Women's Oral History Project, and Technology Enhancement for Women and Girls. For more information on WRIN and their programs, please contact:

Women's Research Institute of Nevada  
University of Nevada, Las Vegas  
4505 Maryland Parkway, Box 455083  
Las Vegas, Nevada 89154-5083  
Phone: (702) 895-4931  
E-mail: [wrin@unlv.edu](mailto:wrin@unlv.edu)  
<http://wrin.unlv.edu>

### **Women's Research Institute of Nevada Staff**

Dr. Joanne Goodwin, Director  
Annette Amdal, Administrative Assistant  
Diana Rhodes, Program Director for Educational Outreach  
Monique Sulls, Program Assistant, NEW Leadership Nevada 2009  
Angela Moor, Graduate Assistant  
Barbie Held, Graduate Assistant  
Layne Karafantis, Graduate Assistant

## **About the Center for American Women and Politics**

The Center for American Women and Politics (CAWP) is a university-based research, education, and public service center. Its mission is to promote greater understanding and knowledge about women's changing relationship to politics and government and to enhance women's influence and leadership in public life. A unit of the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, CAWP is a leading authority and respected bridge between the academic and political worlds. For more information on CAWP and their programs, please contact:

Center for American Women and Politics  
Eagleton Institute of Politics  
Rutgers, The State University of New Jersey  
191 Ryders Lane  
New Brunswick, NJ 08901  
Phone: (732) 932-9384  
[www.cawp.rutgers.edu](http://www.cawp.rutgers.edu)  
[www.newleadership.rutgers.edu](http://www.newleadership.rutgers.edu)

## **Preface**

---

"Do not follow where the path may lead. Go instead where there is no path and leave a trail."  
- Muriel Strode

This quote captures the essence of what NEW Leadership Nevada tries to instill in its students. We strive to give students the skills and tools they need to take on leadership roles, and we hope that, in their journey, they carve out a new path for others to follow. The Women's Research Institute of Nevada (WRIN) hosted its seventh NEW Leadership Nevada summer institute in June 2009. This year, 25 students attended the weeklong leadership-training program on the campus of the University of Nevada, Las Vegas (UNLV). To date, 170 students have graduated from NEW Leadership Nevada. Each year we build on the success of the previous year and we look forward to continuing to deliver this innovative and pioneering program to students in Nevada.

National Education for Women's (NEW) Leadership, a non-partisan leadership training program for college students, began at Rutgers University's Center for American Women and Politics (CAWP) in 1991 and has since expanded throughout the United States. In 2001, WRIN was privileged to be invited by Rutgers University to bring their award-winning leadership program to Nevada. The Women's Research Institute of Nevada is one of only seventeen NEW Leadership sites in the United States and the only NEW Leadership program operating in the Southwestern United States.

In October 2002, the NEW Leadership Nevada Advisory Council was created under the auspices of WRIN Director, Dr. Joanne Goodwin; Assistant Director Caryll Dziedziak; and former Program Manager Venicia Considine. After two years of planning and development, the inaugural NEW Leadership Nevada was held in June 2003 with much success. Subsequent programs were held in June of each year. We also organize alumnae leadership events to continue their development after the program ends.

We know from our students, community partners, and the women leaders who volunteer their time and expertise to students that NEW Leadership Nevada is impacting the lives of students across our state. Students are taking what they learn at NEW Leadership Nevada back to their communities, where they are making a difference in the lives of others.

We would like to thank UNLV President Emerita and Black Mountain Institute Director Carol C. Harter for her long-time support of our program. We would also like to thank Vice President for Planning Juanita Fain, Vice President for Diversity and Inclusion, Christine Clark, and the Dean of the College of Liberal Arts, Chris Hudgins for their continued support. Because this is a statewide program, we also rely heavily on support from staff at other NSHE institutions -- University of Nevada, Reno, Great Basin College, Truckee Meadows Community College, Nevada State College, College of Southern Nevada, and Western Nevada College. NEW Leadership Nevada relies on the critical support of our Community Partners, who provide the financial support that enables students to attend the program at no cost. A complete listing of Community Partners is included at the end of this report.

Thank you for your commitment to NEW Leadership Nevada!

Diana Thu-Thao Rhodes  
Program Director of Educational Outreach

## **The Case for NEW Leadership**

---

Historically, women have been greatly underrepresented in public and private leadership roles. According to research by CAWP and the Women and Politics Institute at American University, when women are involved in the political process, they have made a tremendous difference, often bringing diverse viewpoints in decision-making, a broader conception of public policy, and new solutions (Wilson 2004).

NEW Leadership Nevada was modeled after Rutgers University's Center for American Women and Politics original NEW Leadership concept, which encourages women to take on public leadership roles. The program was created to address the under representation of women in political office and to encourage young women to run for office.

According to CAWP, in 2009, women hold 90, or 16.8%, of the 535 seats in the United States Congress. Historically, since 1789, only 2% of members of the U.S. Congress have been women (240 out of 11,582). In 2009, 1,791, or 24.3% , of the 7,382 state legislators in the United States are women.

Currently in Nevada, women legislators hold 20, or 31.7%, of the 63 seats, which earned the state a ranking of #7 in the nation. By comparison, the #1-ranked state is Colorado, with 39%.

It is clear from the numbers that, while Nevada certainly ranks high for the number of women elected to state legislative office, there is still work to be done in advancing women in this area. In federal office, Nevada has had 3 Congresswomen, Barbara Vucanovich (1983-1997) and current Congresswomen Shelley Berkley and Dina Titus, and has had no women Senators. In statewide executive elective office, Nevada is one of 29 states that has not had a woman governor. Nevada has had 2 women lieutenant governors, Sue Wagner

(1991-1995) and Lorraine Hunt (1999-2007). Additionally, women in Nevada have held other high-ranking positions, including Secretary of State, Attorney General, State Controller, and State Treasurer. Frankie Sue Del Papa was Nevada's first woman Secretary of State (1987-1991) and, later, Nevada's first Attorney General (1991-2003). Kathy Augustine was the only woman Controller (1999-2006) and Patty Cafferata, the state's only woman Treasurer (1983-1987). Currently, Catherine Cortez Masto is the State Attorney General. Both the State Comptroller and the State Treasury positions are held by women, and Kim Wallin and Kate Marshall, respectively.

In NEW Leadership Nevada's first year, 2003, we adhered to the original CAWP model, but we expanded our focus beyond the original model of political leadership to promote leadership in many fields, including business, law, banking, gaming, community activism, education, and more.

Additionally, NEW Leadership Nevada places an emphasis on the idea that the "personal is political" and encourages emerging leaders to make the connection between the two in their own lives. Students mentor and work with existing non-profits, community organizations, schools, and businesses to fill crucial needs and to gain hands-on education.

NEW Leadership Nevada is committed to decreasing the gender gap in politics and the professional/managerial workforces by connecting students with successful women leaders who can provide the skills and insight necessary for students to take the next step into their professional lives. According to the *Status of Women in Nevada*, a report released by the Institute for Women's Policy Research (in partnership with WRIN and the University of Nevada, Reno), Nevada ranks 50th in the nation for the percentage of African-American, Hispanic, and white women who

hold professional and managerial positions and 21<sup>st</sup> for women-owned businesses. The curriculum for the NEW Leadership Nevada summer institute and subsequent leadership development opportunities, such as Grassroots Lobby Days, is designed to address these challenges and to fulfill our mission of “educating and empowering the next generation of Nevada’s leaders.”

Lastly, NEW Leadership Nevada recognizes that other successful leadership programs exist and that many students are already

quite accomplished leaders, through experience in high school and/or college. *Our program specifically targets those students who may have little leadership experience. We understand that a need exists to develop future leaders who may not have access to leadership development programs. Based on our past programs, we are attracting a diverse mix of both accomplished leaders and new, emerging leaders and this combination is proving effective.*

*“I’ve learned that I am responsible for making a difference in my community, that my problems are the same as other women. And if I am the person to notice the problem then it is my responsibility to wake up, speak up, and ACT.” - NEW Leadership Nevada graduate*

## **The Program: NEW Leadership Nevada in Action**

NEW Leadership Nevada limits its institute to approximately 25 students each year, in order to provide them the opportunity to connect with each other, the presenters and staff in a meaningful way. Students are selected based on the strength of their applications, essays, and letters of recommendation. There is no cost to students; thanks to the generous support of our donors, students’ housing, meals, and travel (if applicable) are covered at no cost to them. We know from many of our students that this is the deciding factor in applying for this opportunity; many of them would not be able to afford the cost of attendance (approx. \$3,000 per student).

NEW Leadership Nevada commences with a six-day residential institute in the summer on the UNLV campus. Students live in campus housing with WRIN staff and Faculty-in-Residence (FIRs) throughout the week. FIRs are professional women from around Nevada who have dedicated their time and leadership expertise to be

mentors for students, both during the program and beyond.

In the years following the summer institute, graduates attend additional events designed to help them continue advancing their leadership skills. Major events include the NV Women’s Summit sponsored by the NV Women’s Agenda, and Grassroots Lobby Days sponsored by the Nevada Women’s Lobby. In March 2009, WRIN staff and NEW Leadership alumnae traveled to Carson City to participate in Grassroots Lobby Days.

NEW Leadership Nevada recruits presenters who represent a variety of business, community, and political interests in Nevada, for individual workshops and panels.

\*\* For specific information on speakers and program topics for NEW Leadership Nevada 2009, please see the *NEW Leadership Nevada 2009 Program Agenda* in the Appendices section of this report.

## **Bridging the Gap:** **NEW Leadership Nevada and the Community**

---

Students who attend the summer program have an opportunity to apply for a variety of internship possibilities. Some students undertake a community project to address needs in their communities. Students are encouraged to take advantage of these unique opportunities so that they may begin to put their newly learned skills to work. Some current projects include:

- Three paid internships with the Government Relations/ Communications and Diversity Department at Harrah's Entertainment, Inc. in Southern Nevada
- Voter registration drive at Great Basin College
- Internship opportunity with the League of Women Voters, Las Vegas branch
- Domestic violence awareness campaigns at Western Nevada Community College and Great Basin College
- Teen pregnancy and prevention in Clark County
- Ladyfest Las Vegas, a multi-day community event celebrating women
- Art Smarts, to bring the arts to Children living in S. Nevada shelters
- A student leadership conference for Latina women at UNLV
- Random Acts of Kindness, a community service group, at the University of Nevada, Reno
- A student chapter of NOW at UNLV
- A conference for grassroots activists in Las Vegas
- A forum of women candidates at Great Basin College
- A student organization for Latinos at WNC

In 2007, Harrah's Entertainment Inc. partnered with us to create one of the most prestigious opportunities for alumnae. Through a competitive process, one alumna was chosen to gain a hands-on education about the business world, particularly the intersections between business and politics. In 2009, we are proud to announce that Harrah's expanded the opportunities for our alumnae by expanding the program by opening three internships in the following departments: Government Affairs / Corporate Social Responsibility, National Diversity Relations, and Communications. Mentoring with strong women leaders in the business world is one way NEW Leadership Nevada participants continue to practice what they learn during our six-day program.

We are pleased to collaborate with a number of community organizations and businesses in Nevada to foster the relationship between Nevada System of Higher Education schools and their communities. If your organization is interested in partnering with students on community projects, we would love to hear from you.

NEW Leadership Nevada also provides additional opportunities for students to develop their leadership skills in the community. We recognize the need for continuous leadership development and, to that end, WRIN staff and students traveled to Carson City for Grassroots Lobby Days (GLD), hosted by the Nevada Women's Lobby. Students were presented with a unique opportunity to observe the Nevada State Legislature in session and meet with their legislators. This was the third GLD event NEW Leadership alumnae and WRIN staff attended. After returning, students report a deeper understanding of the issues facing their communities, such as community growth and education.

## **Next Steps for NEW Leadership Nevada**

### **Program Evaluation and Outcomes:**

NEW Leadership Nevada is committed to fulfilling the research mission of the Women's Research Institute of Nevada. In 2004, we created a survey designed to assess student levels before and after participation in NEW Leadership Nevada. Students complete a survey at the end of the six-day summer institute and follow-up surveys at 6-, 12-, 24-, and 36-month intervals. We continue to compile data, and hope to analyze and publish our original findings on the civic engagement of women in Nevada in the future. Information from the findings is used to update and revise the program.

### **Continued Leadership Development:**

We believe that it is not enough to educate students about the issues facing Nevadans; students must connect with organizations, businesses, and individuals who are already making a difference in Nevada. Students have the opportunity to develop their own community project or connect with existing organizations who need smart, strong women to expand and maintain outreach, communication with those in need, and relations with the public and local governments. Students meet with many community leaders throughout the week of NEW Leadership Nevada who are working on various issues around the state.

### **Ongoing Opportunities for NEW Leadership Nevada Alumnae:**

We continue to help our students develop critical leadership skills through opportunities like our Alumnae Leadership Lunch series, Women's Summit, Grassroots Lobby Days, and internships with the Women's Research Institute of Nevada. We also partner with existing organizations and businesses to provide internships, including paid internships at Harrah's Entertainment, Inc.

### **Student Organizations:**

In order for our students to keep in touch and stay active in their campus communities, NEW Leadership Nevada student organizations have begun to form. Alumna from the different colleges in Nevada are forming student organizations with NEW Leadership Nevada and WRIN's mission to educate, empower, and make a difference in the community. Students become involved with campus activities, community activism, and continue to cultivate their leadership skills by running their own student organization.

## Supporting NEW Leadership Nevada

---

This program exists because of the generous support of our past, present, and future community partners. Supporters of our program assist us in many ways, from direct financial support and donations of in-kind support (e.g. your company could sponsor a meal for students, staff, and presenters), to individual monetary donations. You might also consider volunteering your time as a panelist or workshop presenter. We are also recruiting students for NEW Leadership Nevada 2010. If you know a student who would benefit from attending this program, please contact us for additional information.

Some ways you may consider giving to NEW Leadership Nevada:

- **Special Event Sponsorship at the \$10,000 level:** The Keynote events have been tremendous successes thanks to the financial support of Harrah's Entertainment.
- **Special Panel / Developmental Presentation Sponsorship at the \$5,000 level:** Special developmental programs and presentations help further NEW Leadership's mission of leadership and civic engagement. This includes events such as Grassroots Lobby Days in Carson City.
- **Student Scholarship at the \$3,000 level:** This is the approximate cost for a student to attend NEW Leadership Nevada (includes housing, meals, travel, and staffing expenses).
- **Dinner Speaker Sponsorship at the \$1,500 level:** Prominent dinner panels are one of the most popular sessions during NEW Leadership Nevada. UNLV's Boyd Law School has sponsored successful law panels that include prominent attorneys and lawyers in the community.
- **Meal Sponsorship at the \$1,000 level:** Dinners and some lunches are provided through generous donations from our community supporters. Meals provide an additional way for students to interact with presenters and make a personal connection.
- **Individual Donation:** We welcome your individual contributions in any amount.

**If you would like to contribute to NEW Leadership Nevada, please contact Diana Rhodes, at 702.895.2902 or by e-mail at [diana.rhodes@unlv.edu](mailto:diana.rhodes@unlv.edu), or you may return the form below.**

### **NEW Leadership Nevada Pledge Form**

Yes, I/we want to support the next generation of Nevada's leaders!

#### ***Suggested Opportunities for Giving:***

- \$10,000 Special Event Sponsorship (i.e. special large events, such as the Keynote Dinner)
- \$5,000 Special Panel / Developmental Presentation (You or your company may wish to underwrite the cost of a special developmental session which could include guest speaker or a special event)
- \$3,000 Student Sponsorship (Your gift in this amount supports a student's entire NEW Leadership experience, from meals, travel, and housing, to future leadership development.)
- \$1,500 Dinner Speaker / Panel (This would include a formal dinner panel with speakers and a meal)
- \$1,000 Sponsor a Meal (This could include lunch or dinner for our students)
- Other amount (Your contribution in any amount is greatly appreciated!)

Donors will be publicly recognized in all printed publicity materials. Please contact Diana Rhodes if you have any questions or special requests regarding recognition of your contribution.

Contributions can be mailed to **NEW Leadership Nevada, c/o Women's Research Institute of Nevada, UNLV, 4505 Maryland Parkway, Box 455083, Las Vegas, Nevada 89154-5083.**

## Sources and Links

---

Caiazza, Amy B., and April Shaw, eds. 2004. *The Status of Women in Nevada*. Washington, DC: Institute for Women's Policy Research.

Center for American Women and Politics, <http://www.rci.rutgers.edu/~cawp/>

Institute for Women's Policy Research, <http://www.iwpr.org/>

National Council for Research on Women, <http://www.ncrw.org/>

National Education for Women's (NEW) Leadership,  
<http://www.newleadership.rutgers.edu/html/homepage.html>

Nevada Women's Fund. 2005. *The Status of Women and Girls in Nevada*. Reno, NV.

The White House Project, <http://www.thewhitehouseproject.org/>

Wilson, Marie C. 2004. *Closing the Leadership Gap: Why Women Can and Must Help Run the World*. New York: Viking.

Women's Research Institute of Nevada, <http://wrin.unlv.edu>

### **Facts about Leadership and Women in Nevada**

Did you know...?

- Nevada has not yet had a woman governor. In 2009, only 8 women hold the position of governor nationwide.<sup>a</sup>
- Nevada has had no women Senators and only 3 Congresswomen- Congresswoman Barbara Vucanovich (R-Reno) served from 1983-1997, current Nevada Congresswoman Shelley Berkley (D-Las Vegas) was elected in 1999, and current Congresswoman Dina Titus (D-Las Vegas) was elected in 2008.<sup>b</sup>
- Nevada ranks 50<sup>th</sup> (26.9%) in the nation for the number of women who hold professional and managerial positions.<sup>c</sup>
- Nevada ranks 21<sup>st</sup> (25.7%) in the nation for the number of women-owned businesses.<sup>c</sup>
- Women in Nevada are among the least likely to have a college education.<sup>c</sup>

<sup>a</sup> Women in Statewide Elective Executive Office 2007, Center for American Women and Politics, <http://cawp.rutgers.edu>

<sup>b</sup> Women in Elected Office- Historical Summary (Nevada), Center for American Women and Politics, <http://cawp.rutgers.edu>

<sup>c</sup> The 2004 Status of Women in the States report, Institute of Women's Policy Research, [www.iwpr.org](http://www.iwpr.org)

# Appendices

---

## Appendix I: *NEW Leadership Nevada Participant Demographics*

NEW Leadership Nevada is open to all undergraduate students (or recent college graduates) attending 2- or 4-year colleges or universities in Nevada or Nevada residents attending college out-of-state. All majors and academic interests are welcome. Since its first year in 2003, NEW Leadership Nevada has graduated 170 alumnae, who reflect an increasingly diverse and representative group:

### **Schools Represented:**

- College of Southern Nevada
- Great Basin College
- Nevada State College
- Truckee Meadows Community College
- University of Nevada, Las Vegas
- University of Nevada, Reno
- Western Nevada College
- Wellesley College (Massachusetts)

### **Race/Ethnicity (self-reported, twelve identified with more than one option):**

- African American/Black (16)
- Asian/Pacific Islander (16)
- Caucasian/White (82)
- Latina/Hispanic (54)
- Native American (4)
- Other/Not Reported (10)

### **Age of Participants (self-reported):**

Students range in age from 18 to over 50

### **Academic Areas of Study:**

- Accounting
- Advertising
- African American Studies
- Anthropology
- Art History
- Biochemistry
- Biology
- Business
- Communications
- Computer Information Systems
- Criminal Justice
- Early Childhood Education
- Education
- English
- Forensic Science
- Geography
- German
- Hotel Management
- Integrative Professional Studies
- International Business
- Journalism
- Literature
- Marketing
- Mathematics
- Music
- Nursing
- Nutritional Science
- Political Science
- Pre-Med
- Psychology
- Resource Management
- Social Sciences
- Social Work
- Spanish
- Women's Studies

*“Not only can I make a difference, I now have the knowledge, tools, resources, and connections to do it!”*  
- NEW Leadership Nevada Graduate

**Appendix II: NEW Leadership Nevada 2009 Program Agenda**

**NEW Leadership Nevada 2009  
Program Agenda**

**Monday, June 1, 2009**

**WELCOME TO NEW LEADERSHIP NEVADA**

<b>Time</b>	<b>Location</b>	<b>Agenda</b>
9:30 – 11:30	Tonopah Hall Floor Lounge	<b>Breakfast / Student Check-in / Registration</b>
12:00 – 1:30	SU 208A	<p><b>Welcome to NEW Leadership Nevada</b></p> <ul style="list-style-type: none"> <li>• Dr. Juanita Fain, Vice-President for Planning and Chief of Staff, UNLV</li> <li>• <b>Program Overview</b> Brief overview of the week’s events and sessions, plus a discussion of the NEW Leadership student responsibility.</li> </ul>
1:45 – 3:45	SU 205	<p><b>Getting To Know You</b> 1:45 - 2:15 Staff Introductions</p> <p><b>Staff:</b></p> <ul style="list-style-type: none"> <li>• Dr. Joanne Goodwin, Director, Women’s Research Institute of Nevada</li> <li>• Diana Rhodes, Program Manager for Educational Outreach, NEW Leadership Nevada, Women’s Research Institute of Nevada (WRIN)</li> <li>• Monique Sulls, Program Assistant, NEW Leadership Nevada, WRIN</li> <li>• Maria Luisa Parra-Sandoval, Program Assistant, NEW Leadership Nevada</li> <li>• Annette Amdal, Administrative Assistant, WRIN</li> </ul> <p><b>Faculty-in-Residence (FIRs)</b></p> <ul style="list-style-type: none"> <li>• Christina Hernandez, Outreach and Prevention Coordinator, Jean Nidetch Women’s Center, UNLV</li> <li>• Nicole Rogers, Graduate Assistant; Academic Counselor, Academic Success Center, UNLV</li> <li>• Judi Brown, Account Coordinator, WorldDoc; NEW Leadership NV Alumna 2007</li> </ul> <p>2:15 – 3:45 Icebreaker Activity</p> <ul style="list-style-type: none"> <li>• Facilitated by FIR’s.</li> </ul>
3:45 – 4:00		<b>Break</b>
4:00 – 5:00	SU 205	<p><b>Short Video / Discussion</b></p> <ul style="list-style-type: none"> <li>• Dr. Joanne Goodwin, Director, WRIN</li> </ul> <p>Dr. Goodwin will be showing “Women in Nevada Politics” and facilitating a brief discussion on the background of women trailblazers</p>

in the state of Nevada. This will give you a beginning framework of the women who helped shape the state.

5:30

Meet downstairs in Tonopah Lobby at 5:30 for transportation to Dr. Joanne Goodwin's house for dinner and a panel.  
Address: **9713 Craighead Lane, Las Vegas, NV 89117**

6:00 – 8:30  
**Perspective**

Home of Dr. Goodwin

### **The NEW Leadership Nevada Experience: Alumnae**

Alumnae will discuss the ins and outs of the NEW Leadership Nevada experience, and also the community action & professional development they've achieved so far.

- Judi Brown, 2007 NEW Leadership Alumna
- Jer Roberson-Strange, 2007 NEW Leadership Alumna
- Lindsay Beirne, 2007 NEW Leadership Alumna
- Jennifer Carr, 2003 NEW Leadership Alumna

**Tuesday, June 2, 2009**

## **BUILDING YOUR LEADERSHIP FOUNDATION**

---

7:00 – 8:30 Dining Commons

**Breakfast Available**

8:45 – 10:15 SU 208A

### **Nevada Women's History**

- Caryll Batt Dzedziak, Former Assistant Director, WRIN, PhD candidate, UNLV Department of History
- Caryll Dzedziak will lead this fun, interactive workshop on Nevada women's history. Come prepared to learn about the great accomplishments women have made to our state and be ready to win some prizes!

10:30 – 12:00 SU 205

### **What type of leader are you?**

- Dr. Cheryl Radeloff, DIIS I, S. Nevada Health District; Professor

An interactive & intimate discussion on leadership: Values, Styles, and Goals.

12:15 – 1:15 Dining Commons

**Lunch** – First FIR and student group meetings

1:30 – 3:15 SU 219

### **Networking and Making Connections**

- CJ Mazone, PC Training Specialist, MGM Mirage
- Marla Scher, Workforce Performance Specialist, MGM Mirage

In this interactive session, CJ Mazone and Marla Scher will help you develop your networking and interpersonal communications skills, which will help you at the keynote tonight!

3:15 – 4:00 Tonopah Hall

Change attire and prepare for keynote, meet downstairs in Tonopah Lobby to walk over to Student Union

4:15 – 4:45 Pida Plaza

**Group Photo**

5:00 – 6:00	Student Union Ballroom	<b>Networking &amp; Keynote Reception</b>
6:00 – 7:00	Student Union Ballroom	<b>Keynote Dinner</b>
7:00 – 8:30	Student Union Ballroom	<b>Keynote Address</b> Punam Mathur, Vice President of Human Resources, NV Energy

### **Wednesday, June 3, 2009**

## **LEADERSHIP, FEMINISM, AND DIVERSITY**

---

7:30-8:30	Dining Commons	<b>Breakfast Available</b>
8:45 – 10:00	SU 219	<b>Intro to Diversity in Leadership</b> <ul style="list-style-type: none"> <li>• Dr. S. Charusheela, Interim Chair, Women’s Studies Dept., UNLV</li> </ul> <p>Why is diversity important in regards to effective leadership? Dr. Charusheela will introduce the concept of diversity and discuss why issues of diversity are important for personal development and effective leadership.</p>
10:15 – 12:00	SU 213	<b>Feminism 101: Gender, Race, Class, and Sexuality</b> <ul style="list-style-type: none"> <li>• Crystal Jackson, Ph.D. Candidate Sociology, UNLV</li> </ul> <p>Crystal Jackson – feminist, activist, and researcher – will follow us through a session focused on a brief overview of feminism and the intersectionality of gender, race, class, and sexuality. This session will be interactive and exploratory in order to break down the notion of ‘diversity’ and the importance of identity.</p>
12:15 - 1:15	SU 208A	<b>Lunch</b>
1:30 – 3:00	SU 209	<b>Privilege Walk</b> <ul style="list-style-type: none"> <li>• Merlinda Gallegos, VP of Corporate Philanthropy, MGM Mirage</li> </ul> <p>Merlinda Gallegos will lead you through this group exercise that addresses issues of social privilege and oppression. Students will meet with their FIR groups after the exercise.</p>
3:15 - 4:15	SU 207, 213, 218	<b>Meet in FIR Groups</b> FIRs facilitate discussion regarding the day’s sessions
5:15		Meet in Tonopah Lobby to walk to UNLV Boyd School of Law for dinner
5:30 - 8:00	Rm 105 Boyd Law School	<b>Women in the Business World</b>

UNLV

This panel includes women who are successful in the world of business. Gain insight as to women's experiences in the private sector.

- Deborah Campbell, Deborah Campbell and Associates
- Bessy Lee-Oh, CEO/Publisher AsianAm Group
- Laurie Travis, President, LTeventions

**Thursday, June 4, 2009**

**SKILL-BUILDING FOR YOUR FUTURE**

---

7:00 – 8:30 Dining Commons

**Breakfast Available**

8:45 – 10:15 SU 219

**One on One with Marybel Batjer**

- Marybel Batjer, VP for Public Policy and Communications, Harrah's Entertainment, Inc.

This session will be an intimate one-on-one conversation with Marybel Batjer, VP for Public Policy and Communications for Harrah's Ent., who will discuss her experiences and journeys as a leader in both political and business worlds.

10:30 – 11:45 SU 209

**Presenting Yourself**

- Christina Donelson, Director of Leadership Services, Harrah's

Christina Donelson will offer tips on crafting a resume, writing cover letters, public speaking skills, interview techniques, and other skills useful in professional settings. They will lead you in an interactive workshop that will help you build your resume / portfolio and professional skills for the workplace

12:00 – 1:15 Dining Commons

**Lunch**

1:30 – 2:45 SU 219

**Balancing Personal and Professional Lives**

- Cyndy Gustafson, Strategic Progress
- Asha Jones, Nevada Partners
- Flo Rogers, General Manager, Nevada Public Radio
- Shannon West, Regional Homeless Services Coordinator

Being a successful leader and achieving your goals takes a lot of time and hard work. It's important that you not let a career and ambitions stand in the way of a personal life – hobbies, family, social, etc. The women on this panel will share how they ensure a healthy balance between their personal lives and their busy professional careers.

3:00 – 4:15 SU 209

**Making Technology Work for You**

- Johnna Marcus, Director, Innovation Program Management, Harrah's
  - Emmily Bristol, Community Activist, Sin City Siren blog
- With the rise and popularity of social and professional networking websites (facebook, twitter, linkedin, etc.), blogs, youtube, etc., our panelists will discuss how to make these new technologies work for you, no matter what field you're in – whether it be business or grassroots activism!

4:15 – 4:45	Break	
5:00	Meet in TBA for transport to home of Elana Hatch and Ben Graham for dinner and panel. Address: 7121 Doe Avenue, Las Vegas, Nevada, 89117	
5:30 – 8:00	Dinner and Panel	<p><b>Women Leading in the Law</b></p> <p>This evening panel features women who work in different areas within the law. Each panelist will offer insight on their own work experience and advice for students who may be considering a career in law.</p> <p><b>Moderator:</b> Christine Smith, Associate Dean for Administration and Student Affairs, William S. Boyd School of Law, UNLV</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Trude McMahan, Amesbury Schutt</li> <li>• Maggie McLetchie, Staff Attorney, ACLU</li> <li>• Karen Bennett-Haron, Judge, Dept. 7, Las Vegas Township Justice Court</li> </ul>

**Friday, June 5, 2009**  
**COMMUNITY ACTION!**

---

7:00 – 8:15	Dining Commons	<b>Breakfast Available</b>
8:30	Tonopah Lobby	Meet for transport to your Community Organization Visits
9:00-11:30	Offsite Visits	<p><b>Community Organization Visits:</b></p> <p>Earlier in the week, you will choose which site you would like to visit. The purpose of these visits is to acquaint you with community issues and the organizations that provide services to those in need. This is a great way to network and connect with existing organizations. For those students not from the southern Nevada area, this is still a great way to learn about non-profit organization operations and community issues. Each group will meet with site staff, clients and take a tour of the organization.</p> <p><b>Offsite Organizations:</b></p> <p>-- <b>Westcare:</b> provides assistance to various members of the community in regards to homelessness, drug-assistance, women &amp; children's shelters, at-risk youth, etc.</p> <p>-- <b>Safe Nest:</b> provides assistance, advocacy and counseling to victims of domestic violence.</p> <p>-- <b>NV Partnership for Homeless Youth:</b> provides assistance &amp; outreach for homeless youth</p>

\*\* Note to FIRs: Student groups must be back on campus in time for the 1:30 session

12:00 – 1:00	Dining Commons	<b>Lunch</b>
1:30 – 2:30	SU 209	<p><b>FIR-led Discussion</b></p> <p><i>Each group should present to the others regarding their community organization visit.</i></p>

Take some time to reflect on your experience. Did anything surprise you about the visit? How did you feel while you were there? What populations of people do they serve? What were the staff members like? Why do you think the organization exists? Was there anything you did not like about the site visit? What is one thing you want to impress upon people who did not go to the site?

ALSO – as this day's theme is "Community Action", students should share their ideas and passions and work together as far as brainstorming for community projects / events. FIRs will facilitate this discussion and help process through new ideas.

2:45 – 4:45 SU 205

### **From Passion to Action: How to Make your Vision a Reality**

Listen to the personal stories of local activists who are working to create a better community. Learn ways to take your passion and turn it into action! Activism doesn't have to be hard – learn the ins and outs of community building.

**Moderator:** Diana Rhodes, Program Director, WRIN

- Annette Magnus, Public Affairs, Planned Parenthood; President, National Organization for Women (NOW) – Nevada chapter
- Andrea Sunberg, Director, Nevada Coalition Against Sexual Violence
- Ivette Sanchez, Center for Health Disparities Research; United Coalition for Immigrant Rights
- Candice Nichols, Executive Director, Gay & Lesbian Center of S. NV

5:15

Meet in Tonopah Lobby for transportation to inner to John Pappageorge's home.

Address: **3445 Westwind Rd, Las Vegas, NV 89146**

5:30 – 8:00

### **Women in Local Politics, hosted by Assemblywoman Kathy McClain**

This evening dinner and panel is hosted by Assemblywoman Kathy McClain, a NEW Leadership Nevada Advisory Council member and long-time supporter of the program & WRIN. Other women Nevada state legislators will join her in discussing the importance of women being involved in civic engagement, and also their personal journeys into the political world.

- Assemblywoman Kathy McClain
- Assemblywoman Peggy Pierce
- Assemblywoman Marilyn Dondero Loop

## **Saturday, June 6, 2009 POLITICS, ACTIVISM, & YOU**

---

8:30 – 9:00

Check out of dorms- Reno/Elko students put luggage in vans; others may check out & put luggage in their cars, or wait until after lunch to check out, just store your luggage in your room. You **MUST** be packed & be ready to go by this morning (even if you're checking out later), we will have little

time to check out in the afternoon. Breakfast provided in Tonopah Lounge

9:15 - 9:45	Staff Rooms	<b>Complete Final Program Evaluations</b> In an effort to study the impact of NEW Leadership Nevada and because we continually strive to improve the program, we ask for your continued feedback. We want to get your responses to this week and we will ask you to complete surveys at 6-, 12-, 24-, and 36-month intervals, so that we can see how the program has affected you.
9:45 - 11:45	Tonopah Lounge	This is an open session with an opportunity for you to share what you'll take away from this week/reflections, etc, with students, staff, and FIRs.
12:00	Tonopah Hall Lobby	Meet in Tonopah Lobby
12:15 – 3:00	SU 208A	<b>Graduation Luncheon</b>
3:15	Students to airport via rental vans	
<b>3:15</b>	<b><i>Tonopah Hall</i></b>	<b><i>Local Students / Staff check out of dorms</i></b>

## **Appendix III: NEW Leadership Nevada Student Application and Recommendation Forms**

### **NEW Leadership Nevada 2010 Application**

Please submit this completed Application, along with your Personal Essay and three Letters of Recommendation (see back of this page for Recommendation Form) to:

Program Director, NEW Leadership Nevada  
Women's Research Institute of Nevada, University of Nevada, Las Vegas  
4505 Maryland Parkway, Box 455083, Las Vegas, Nevada 89154-5083

Applications must be received in our office no later than **Friday, April 1, 2010** to be considered for our summer program, taking place in June 2009. You will be notified of our decision by the beginning of April.

Name: \_\_\_\_\_

College/University: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Major/minor and area(s) of academic interest: \_\_\_\_\_

College class/year in school: \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Demographic Information (completing this section is *voluntary*):

Age:  18-20  21-25  26-30  31-35  36-40  41-50  51+

Race/Ethnicity (please choose all that apply):

African-American/Black

Asian/Pacific Islander

Caucasian/White

Hispanic/Latina(o)

Native American

Other (please specify) \_\_\_\_\_

**Personal Essay** (approximately 250 words; please attach separate pages)

Please tell us why you wish to participate in NEW Leadership Nevada. You might consider discussing your personal goals, professional development, and/or your visions for your campus or larger community. A capstone of the NEW Leadership Nevada program is the opportunity to complete a community project or undertake a leadership experience project. You may wish to include any ideas you may have for a project or experience. Please also include any honors or awards you have received, as well as leadership positions attained.

## **NEW Leadership Nevada 2010 Applicant Recommendation Form**

### **To be completed by applicant:**

In order to be considered for this program, we must have three letters of recommendation from persons who can attest to your campus, community, or political involvement, academic successes, leadership potential, or desire to gain new leadership skills. Please make copies of this form for the persons who will be submitting recommendation letters on your behalf. This form should be returned to you, along with the letter of recommendation, and must be included in your application packet. The person recommending you must return the letter of recommendation to you in a **sealed** envelope.

Name: \_\_\_\_\_

Phone number or e-mail: \_\_\_\_\_

Name and title of person providing recommendation: \_\_\_\_\_

How do you know this person? (professor, former supervisor, etc) \_\_\_\_\_

---

### **To be completed by writer of recommendation:**

Please attach your letter of recommendation on your own stationery or letterhead to this form and return to student in a sealed envelope for submission with their application packet. Completed applications are due no later than **April 1, 2010**.

NEW (National Education for Women's) Leadership is a leadership program for Nevada college students, sponsored by the Women's Research Institute of Nevada, located at the University of Nevada, Las Vegas. This program kicks off in the summer with a six-day residential institute located at the University of Nevada, Las Vegas and continues throughout the following year. NEW Leadership Nevada recruits successful Nevada women leaders from a variety of fields, including business, politics, banking, gaming, community activism, and education, who conduct various workshops or serve on panels designed to help students build their leadership skills throughout the week. This program is provided at no cost to students. Students are expected to attend all six days of the summer program. NEW Leadership Nevada targets students who may not have extensive leadership experience but who exhibit latent potential for leadership.

Please tell us why you believe this applicant is 1) qualified for this program and 2) how you believe they could benefit from participating in this program. If you have any questions, please contact the NEW Leadership Nevada Program Director, Diana Rhodes, at 702.895.2902 or by e-mail [diana.rhodes@unlv.edu](mailto:diana.rhodes@unlv.edu). Thank you for taking the time to complete this information.

## Appendix IV: *NEW Leadership Nevada Community Partners 2003-2009*

The following individuals and businesses have given generously to our program. We thank them for their continued support.

Dr. Carol C. Harter, UNLV  
Dr. Juanita Fain, UNLV  
Dr. Christopher Hudgins  
Leadership Advisory Board,  
UNLV  
CSUN Student Government,  
UNLV  
William S. Boyd School of Law,  
UNLV  
Student Government, Great  
Basin College  
President Carol Lucey, WNCC

W.G. Kellogg  
Harrah's Entertainment  
MGM Mirage  
Park Place Entertainment  
Bank of America Foundation  
Philip Morris Management  
Group  
The Williams Foundation  
Altria Group, Inc.  
IGT  
Boyd Gaming Corporation  
Wells Fargo  
Bureau of Reclamation  
Soroptimist International of  
Greater Las Vegas  
Sierra Health Services  
Kummer, Kaempfer, Bonner,  
Renshaw, & Ferrario  
Focus Property Group  
Nevada Power  
Bechtel Nevada Corporation  
Nevada Woman Magazine  
Southwest Gas  
Snell & Wilmer  
Victoria Riley and Associates  
Five Star Strategic Group  
Quirk and Tratos, Chartered  
Republic Services  
Mandalay Bay Resorts  
Ocean Spray Cranberries, Inc.  
Nevada Minority Purchasing  
Council  
England and Associates

U.S. Senator Harry Reid  
Congresswoman Shelley Berkley  
Assemblywoman Barbara  
Buckley

Assemblywoman Chris  
Giunchigliani  
Assemblywoman Kathy McClain  
Assemblywoman Bonnie Parnell  
Assemblywoman Debbie Smith  
Senator Sandra Tiffany  
Senator Dina Titus  
Assemblywoman Valerie Weber  
Senator Valerie Wiener

Marlene Adrian  
Amy Ayoub  
Harry Beekman  
Catherine Bellver  
Selma Bartlett  
Diana Bennett  
Janet Biggerstaff  
Joanne Blystone  
Elizabeth Brake  
Lori Lipman Brown  
Bonnie P. Bryan  
Patty Cafferata  
Deborah Campbell  
Dr. P. Kay Carl  
Barbara and Stanley Cloud  
Bob Coffin  
Adrienne Cox  
Renee Diamond  
Kathleen Dickinson  
Laura Dietsch  
Thalia Dondero  
Justice Michael Douglas  
Bryan and Caryl Dzedziak  
Dorothy Eisenberg  
Maffy Forrester  
Sandra Gajkowski  
Bobbie Gang  
Kathryn Gilpatric  
Cyndy Gustafson  
Charlotte Hill  
Mary Ella Holloway  
Luceyle Klinkhammer  
Claire Kurlinski  
Marge Landry  
Florence McClure  
Randy McGuire  
Samuel McMullen  
Patricia Miller  
Eugene Moehring  
D. Nave  
Brenda Boyle O'Haynes

Amber Overholser  
John and Pam Pappageorge  
Sarah Ralston  
Linda Rivera  
Renee Rivera Shaffer  
Kitty Rodman  
Beverly Rogers  
Roberta Sabbath  
Elise Sauer  
Gene Segerblom  
Julie Smith  
Linda Mack Smith  
Carolyn M. Sparks  
Joan Swift  
Carol and Norm Terry  
Harriet Trudell  
Jodi Tyson  
Barbara Vucanovich  
Wendy Waite  
John Valery White  
Colleen Wilson-Pappa  
Ann Zorn

Barrick Mining  
Buca di Beppo  
Capriotti's Sandwich Shop  
Chipotle Mexican Grill  
Dona Maria's Restaurant  
Einstein's Bagels  
English Garden Florist  
Joey's Pizza  
Nevada Woman Magazine  
Ocean Spray Cranberries, Inc.  
Pizza Hut  
R & S Printing  
Rebel Subs  
Ruth's Chris Steakhouse  
Sammy's Woodfired Pizza  
Southern Wine and Spirits  
Starbucks Coffee  
The Body Shop  
The Coffee Bean and Tea Leaf  
Trader Joe's  
UNLV, Jean Nidetch Women's  
Center  
UNLV, Department of Hotel  
Management  
UNLV, Department of  
Women's Studies  
Wal-Mart  
Wild Oats Markets

## **Appendix V: NEW Leadership Nevada Advisory Council**

### **Renee Diamond**

*Administrator, State of Nevada,  
Division of Manufactured Housing*

### **Juanita Fain, Ph.D.**

*Vice President for Planning, UNLV*

### **Jennifer Hooshmand**

*New Leadership Nevada Alumna (2006)*

### **Crystal Jackson**

*Former NEWL Program Manager  
Ph.D. Candidate Sociology, UNLV*

### **Kathy McClain**

*Nevada State Assemblywoman*

### **Linda Rivera**

*Special Emphasis Program Manager  
Bureau of Reclamation*

### **Frances Montes**

*Community Activist*

### **Cheryl Radeloff, Ph.D**

*DIIS I, S. Nevada Health District*

### **Roberta Sabbath, Ph.D.**

*Faculty-in-Residence, Dept. of English,  
UNLV*

### **Julie Smith**

*Student Development Coordinator  
Great Basin College*

### **Dina Titus, Ph.D.**

*Congresswoman  
Professor of Political Science, UNLV*

### **Honorary Members:**

#### **Frankie Sue Del Papa**

*Former Nevada Attorney General*

#### **Barbara F. Vucanovich**

*Former United States Congresswoman*